



Edd Kevin C. Badilla

SEO Specialist

I've spent over three years diving into SEO, tinkering with on-page and off-page strategies to boost online visibility. Understanding how search engines evolve and adapt has been a big part of my journey. I've fine-tuned my skills in data entry and quality control, which pairs well with my SEO expertise. Now, I'm excited to apply these skills in a fresh role and make a meaningful impact.

Contact

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Address

59 Villa Barbara Pasay City

Education

- 2017
BS Information Technology
Our Lady of Fatima University

Skill Summary

- SEO optimization and strategy
- Content writing and copywriting
- Google Analytics, SEMrush, Ahrefs, Moz
- Keyword research and analysis
- Technical SEO (meta tags, header tags, alt tags)
- Content optimization and measurement

Certificate

- Completed SEO Course (On Page and Off Page SEO)
- Complete Content and Copy Writing Training
- Google Analytics Certification
- SEO Certification, MOZ

Experience

2017 - 2021

DCPI | 2nd floor tara bldg 389 senator gil puyat bel air Makati

Data Entry Associate/Quality Control

The data entry analyst ensures accurate data, fixes errors, and collaborates with the team. They also monitor compliance with standards and check the quality of information entered by coordinators to maintain the data system.

2021 - 2023

SEO Specialist

As an SEO Specialist, I optimize websites both on-page and off-page. Through strategic content and link-building tactics, I enhance visibility and drive organic traffic. With a keen eye on industry trends, I deliver measurable results for our clients' online presence.

2023

10th floor unit 1009 The Infinity Tower Condo , BGC, Taguig City

SEO/Copywriter - Black Spot Studio Ph

Experienced Copywriter proficient in WordPress and RankMath optimization. Skilled in creating engaging, SEO-friendly content for websites, blogs, and social media. Strong research, editing, and collaboration abilities. Committed to delivering captivating digital experiences and achieving results.

2023 - 2024

One Wheels Condo. Pasay City

SEO Specialist

As an SEO Specialist, I optimize websites both on-page and off-page. Through strategic content and link-building, I boost visibility and drive traffic. Staying current with trends, I deliver results for our clients' online presence.

Awards

Complete Attendace (2018)

Data Entry Associate/Analyst
Datascop Communications (Phils) Inc

Top Performer Award (2021)

Data Entry Associate/Analyst
Datascop Communications (Phils) Inc

Reference

Alfred Decena

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